

# Business Crimes and Threats

International trade barriers are continuously collapsing and the privatization of economies the world over is becoming more and more widespread, along with investment by companies in new and unfamiliar markets. Technological developments are steadily proliferating and growing more complex, and the volume of information available to and possessed by companies is increasing.

**A**s a result of all these factors, companies are becoming increasingly aggressive – but also increasingly vulnerable. Of course, crime directed against companies has always existed, but the relatively recent globalization of business has brought with it an escalation in the threat posed by criminals involved in white-collar crime, corruption, kidnapping, extortion, industrial espionage, organized crime, terrorism, product contamination, etc.

The rapid pace of technological development has further broadened the scope of the perpetrators, with “cyber crime” becoming a growth industry. Companies also face a growing threat from within their own organizations, concerning problems such as violence, bullying, sexual harassment, drug abuse, and racism. While the resources employed by criminals targeting companies show no signs of diminishing, the same cannot be said of the resources available to the world’s police forces for combating such crime. It is generally recognized that the investigation of offenses against corporations may be accorded lower priority by the police, who concentrate their efforts more and more on the fight against crimes of greater concern to the general public, such as burglary, car theft, and assault.

---

## Information/Intelligence is a "Progressive Force" in the business "Battlefield"

---

The vision of Information/Intelligence is at our fingertips, at any given time or place, which both induces and slows down processes. It is the dream of each and every

businessman and organization, whether public or institutional.

Everything begins with Information/Intelligence that reaches the right or wrong hands and influences the process of decision-making. Information/Intelligence of this kind can lead to the rise or fall of corporations and organizations, may hinder business transactions, or alternatively, may give a critical advantage to the opposition and competition.

The threat of infiltration of competitors from outside and from the close circle around you, the leader/manager/owner, into the home turf – discussions, decisions, professional secrets, conversations, phone calls (linear, cellular, fax), bids, computer, vehicle, home and family – is the nightmare of any leader/manager/owner. The major and immediate advantage in the competitive Intelligence world is the tight security of Information/Intelligence that prevails in your business or organization from the numerous and varying threats, of which we are unaware in our everyday routine, and to the tremendous damage they cause to your business, organization and to you, the manager/owner, on a personal level.

Critical Information/Intelligence is worth a lot. Companies, institutions and organizations invest high budgets to keep the existing Information/Intelligence from leaking out, thus keeping their competitive advantage.

One answer for the corporate sector is to rely more heavily on the private/civilian security sector!

(More people are now employed by the private security sector worldwide than by the police). But is this necessarily a trend

### Tamara Raich, Tara Security Services

Tamara Raich, Business Administration Graduate and Managing Director of Tara Security Services, possesses long-term experience in the recruitment of specialists and executive staff. What is more, she distinguishes herself by her comprehensive management consultancy as well as several assignments in the area of security.

She has completed the training for security specialists on an international level. The Advisory Board of Tara Security Services consists of skilled experts from the field of security, military and jurisprudence.

that should inevitably continue? When a criminal action against a company is discovered, what is the best way for the organization to handle it? How important is it to maintain the corporate image, at whatever cost? Often SME are unable to cope with such problems. It is therefore important for them to implement a “crime prevention program” which would allow them to act already in stages. ■



*Tamara Raich,  
Business  
Administration  
Graduate and  
Managing Director  
of Tara Security  
Services*

[www.tara-security.ch](http://www.tara-security.ch)